

NEWSCAST #7 LILLY 03/29/17 <u>STORY SLUG</u> HEADLINE TZ/OPEN	<u>FORMAT</u> SOT TZ/SOT TZ/SOT TZ	<u>CAMERA</u> -----	<u>TRT</u>	<u>ROLL</u>
A-TEASE	RDR	CAMERA 2 TWO-SHOT	0:30	1:00
MEDICAID TOSS	RDR/PIC 1	CAMERA 2 TWO-SHOT	0:30	1:30
MEDICAID	PKG/STUDIO B	-----	2:10	3:40
POLICE BRUTALITY TOSS	RDR/ON-SET/PIC 2	CAMERA 3 THREE-SHOT	0:30	4:10
POLICE BRUTALITY	PKG	CAMERA 1/1 (CASEY)	1:40	5:50
AFTER-SCHOOL	PKG/PIC 3	CAMERA 3/2 (CJ WALK)	1:40	7:30
SOCIAL TOSS	RDR/B-MONITOR	CAMERA 2 (B-MONITOR) (CJ & BRIE)	0:20	7:50
SOCIAL SQUARE	PKG/S-MONITOR/ PIC 4	CAMERA 1/1 (ALEXA)	2:10	10:00
B-TEASE	RDR/SOT TZ	CAMERA 2 TWO-SHOT	0:30	10:30
COMM BREAK	PSA	-----	0:30	11:00
SPORTS TOSS	RDR/PIC 5	CAMERA 2 THREE-SHOT	0:30	11:30
SPORTS	PKG/ON-SET	CAMERA 1/1 (HANNAH)	1:40	13:10
KICKER	RDR/VO	CAMERA 2 TWO-SHOT	0:30	13:40
CLOSE	READER	CAMERA 2 TWO-SHOT	0:30	14:10
CREDITS	ROLL	CAMERA 2 TWO-SHOT	0:10	14:20
COPYRIGHT	MUST TAKE	WIDE CAM 3 GROUP SHOT	0:10	14:30

HEADLINE TZ/OPEN
LILLY
03/29/17

EFFECTS: FADE IN BUMPER
MUSIC

EFFECTS: TAKE SOT TZ
LENGTH: 0:10

EFFECTS: TAKE LOWER THIRD:
COMING UP: RALLYING FOR
CARE

(-----TAKE TZ-----)

“More than 500 residents filled this room to discuss healthcare in the Mountain State. I’m Brett Anderson and I’ll have that story straight ahead.”

EFFECTS: TAKE SOT TZ
LENGTH: 0:10
EFFECTS: TAKE LOWER THIRD:
COMING UP: CHALLENGING
CLIMATE CONTROVERSY

(-----TAKE TZ-----)

“The EPA reports that evidence for rapid climate change in West Virginia is compelling. I’m Alexa Ciattarelli and coming up on W-V-U News, I’ll tell you how despite the fluctuating temperatures West Virginia experienced this past winter, people are turning to social media to say they are climate change deniers.”

EFFECTS: TAKE SOT TZ
LENGTH: 0:10
EFFECTS: TAKE LOWER THIRD:
COMING UP: CAMERAS ON THE
POLICE

(-----TAKE TZ-----)

“I’m Casey Gentile and coming up I’ll tell you how this new required uniform feature is helping bridge the gap between the Morgantown community and police officers. Our Emmy Award winning W-V-U News starts now.”

EFFECTS: TAKE OPEN

(-----TAKE OPEN-----)

HEADLINE TZ/OPEN
TRT: 0:30

A-TEASE
LILLY
03/29/17

CAMERA 2/TWO-SHOT

EFFECTS: FADE OUT BUMPER
MUSIC

CG: S: CJ HARVEY/ BRIANA
PARKS
@CHarveyWVUNews/
@BParksWVUNews

(-----BRIANA-----)
DEATHS RELATED TO POLICE
BRUTALITY HAVE RAISED
CONCERNS FROM CITIZENS ON
HOW TO KEEP POLICE
ACCOUNTABLE. SO WHAT ARE
MORGANTOWN POLICE DOING IN
RESPONSE? I'M BRIANA PARKS.

(-----CJ-----)
AND I'M CJ HARVEY. TRUMPS
BUDGET PLAN AXES THE
ARTS...AND THAT'S NOT ALL.
WE'LL TELL YOU WHAT ELSE
HE'S CUTTING... HERE IN THE
MOUNTAIN STATE.

(-----BRIANA-----)
THESE STORIES AND MORE ON
W-V-U NEWS, AN EMMY AWARD
WINNING NEWSCAST PRODUCED
BY TELEVISION JOURNALISM
STUDENTS...RIGHT HERE AT
WEST VIRGINIA
UNIVERSITY.//////////

READER
TRT: 0:30

MEDICAID TOSS
LILLY
03/29/17

CAMERA 2/TWO-SHOT/PIC 1

(-----CJ-----)
THE TRUMP TEAM GAVE AN
ULTIMATUM...NO MORE
TALKS...TIME TO VOTE. THE
DRAMATIC SCENE FOLLOWED 24
HOURS OF TENSE NEGOTIATIONS.
AND BEFORE A SINGLE VOTE
WAS CAST... THE BILL WAS
PULLED.

(-----BRIANA-----)
THAT’S RIGHT C-J. HOUSE
SPEAKER PAUL RYAN YANKED
THE BILL HOURS AFTER MEETING
WITH PRESIDENT TRUMP TO
INFORM HIM THAT HE DIDN’T
HAVE THE VOTES IN ORDER TO
PASS IT.

(-----CJ-----)
WITH MORE ON THIS STORY,
REPORTER BRETT ANDERSON
JOINS US NOW FROM STUDIO B
AT THE MEDIA INNOVATION
CENTER TO TELL US MORE.
BRETT?////////////////////////////////////

READER
TRT: 0:30

MEDICAID
LILLY/ANDERSON
03/29/17

EFFECTS: TKE PKG
CG: S: NAT SOUND HOLD
LENGTH: 2:10
U: BRETT ANDERSON/
@BrettAWVUNews

U: MORGANTOWN/
#WVMEDICAID

S: MINA SCHULTZ/
BONE CANCER SURVIVOR

(-----TKE PKG-----)
TWENTY-FOUR MILLION
UNINSURED IN THE NEXT
DECADE. THOSE ARE THE
PREDICTED NUMBERS WITH THE
NEW AMERICAN HEALTHCARE
ACT...AND U-S SENATOR JOE
MANCHIN SAYS...THIS NUMBER
IS UNACCEPTABLE. DURING A
TOWN HALL MEETING IN
MORGANTOWN...NEARLY SIX
HUNDRED PEOPLE CAME...TO
SPEAK OUT AGAINST THE BILL.
FROM BUSINESS LEADERS, TO
THE MEDICAL COMMUNITY, TO
LOCAL RESIDENTS...EMOTIONS
WERE HIGH.

“Nat sound hold.”
MINA SCHULTZ WAS ONLY IN
HER TWENTIES WHEN SHE
WENT TO THE DOCTORS
COMPLAINING OF KNEE PAIN.
BUT SOON DISCOVERED WHAT
SHE HAD WAS MUCH WORSE.
“So had the ACA not been in place, I
would have not been able to get on my
parents’ plan. At that time, I would have
been too old, so I probably would have
gone without the MRI that found my
bone cancer early. And the longer you
put it off, the greater chance it has to
spread, so ultimately it saved my life.”
THE BOTTOM LINE IS, THERE
ARE ABOUT 600,000 WEST
VIRGINIANS THAT ARE AT RISK.
MANY OF THOSE PEOPLE COULD

MEDICAID-2
LILLY/ANDERSON
03/29/17

S: BRETT ANDERSON/
@BrettAWVUNews

S: SEN. JOE MANCHIN (D)/
WV SENATOR

S: HOLD

LOSE THEIR COVERAGE ENTIRELY. AND AT LEAST 175,000 COULD LOSE THEIR MEDICAID.

“And that means one out of every four residents in the Mountain State relies on Medicaid for things such as doctor visits and nursing home stays.”

“Oh we all believe that healthcare is a basic human right. The bottom line is we’re paying for healthcare one way or another, we always have. The sad scenario is we’ve never tried to keep a person healthy enough to prevent them from getting these catastrophic illnesses.”

SENATOR MANCHIN ADMITS THAT THE CURRENT AFFORDABLE HEALTHCARE ACT NEEDS REPAIRED, NOT REPLACED.

“So, is this perfect? No. Can it be better? Absolutely. But if you throw it out, I can tell you the toxic atmosphere that we have in Washington won’t bring it back.”

THE AFFORDABLE CARE ACT REPEAL PLAN CUTS MORE THAN 800 BILLION DOLLARS FROM MEDICAID. CURRENTLY 28 PERCENT OF WEST VIRGINIA’S RESIDENTS ARE ON MEDICAID. IN A LAST MINUTE EFFORT TO SINK THE REPUBLICAN HEALTH CARE BILL...A POWERFUL NETWORK OF CONSERVATIVE

MEDICAID-3
LILLY/ANDERSON
03/29/17

DONORS SAID...THEY WOULD
CREATE A NEW FUND
...FOR REPUBLICAN 2018 RE-
ELECTION RACES. BUT THEY'LL
ONLY DONATE MONEY TO
CANDIDATES WHO VOTED
AGAINST THE BILL...BACK TO
YOU AT THE WATERFRONT
STUDIO.//

PKG
TRT: 2:10

POLICE BRUTALITY TOSS
LILLY
03/29/17

CAMERA 3/THREE SHOT/PIC 2

(-----CJ-----)

THANK YOU FOR THAT REPORT
BRETT. SOMETHING ELSE THAT
HAS BEEN MAKING HEADLINES
RECENTLY. REPORTS OF POLICE
BRUTALITY.

(-----BRIANA-----)

IN ORDER TO BRIDGE THE DIVIDE
BETWEEN THE COMMUNITY AND
THE POLICE FORCE...

MORGANTOWN OFFICERS ARE
LOOKING FOR WAYS TO SHOW
THAT THEY ARE ACCOUNTABLE.
REPORTER CASEY GENTILE JOINS
US NOW WITH MORE ...CASEY?

(-----CASEY-----)

THANKS BRIANA AND C-J...
WITHIN THE LAST FEW YEARS...
POLICE BRUTALITY HAS BEEN IN
THE NEWS. LAST YEAR ALONE,
THERE WERE 963 FATAL DEATHS
BY POLICE OFFICERS AND 12 OF
WERE RIGHT HERE IN WEST
VIRGINIA.//

RDR
TRT: 0:30

POLICE BRUTALITY
LILLY/GENTILE
03/29/17

CAMERA 1/ONE-SHOT
(CASEY)
CG: S: CASEY GENTILE/
@CgentileWVUNews

EFFECTS: TKE PKG
CG: S: NAT SOUND HOLD
LENGTH: 1:20
U: VIDEO COURTESY OF
YOUTUBE/#AccountableCops

S: CHIEF AL KISNER/
MONONGALIA COUNTY CHIEF
DEPUTY

(-----CASEY-----)
TRUST IS A TWO-WAY STREET.
AND THANKS TO A GENEROUS
DONATION OF ABOUT FORTY
THOUSAND DOLLARS... THE
MONONGALIA COUNTY
SHERIFF'S DEPARTMENT... IS
HOPING TO BUILD THE
COMMUNITY'S
TRUST... THROUGH THE USE OF
THEIR NEW BODY CAMERAS.
(-----TKE PKG-----)
"Nat Sound Hold"
A RECENT GALLUP POLL SHOWS
THAT ONLY 58% OF WHITE AND
29% OF AFRICAN AMERICANS
TRUST POLICE OFFICERS.
MONONGALIA COUNTY IS
HOPING TO REGAIN CITIZEN
TRUST THROUGH THE PURCHASE
OF NEW BODY CAMERAS.
"I think the relationship between law
enforcement and the people that we
serve is better and will be better, I think
we'll see those statistics."
THE MAIN GOAL BEHIND
PURCHASING THE CAMERAS IS
TO GIVE DEPUTIES A TOOL FOR
ENCOUNTERS THAT NEED TO BE
RECORDED FOR EVIDENCE
PURPOSES AND PROTECTION OF
OFFICERS AND CITIZENS.

AFTER-SCHOOL
LILLY/HARVEY
03/29/17

CAMERA 3/ONE-SHOT/PIC 3
(CJ WALK AT BACK MONITOR)

EFFECTS: TKE PKG
CG: S: NAT SOUND HOLD
LENGTH: 1:15
U: MORGANTOWN/
#MissingPrograms

S: WILLIAM WHITE/
PARENT
S: MIKE THOMAS/
PARENT

S: VALESSA LIPSCOMB/
PARENT

(-----CJ-----)
THANKS CASEY. ANOTHER CUT
UNDER TRUMP'S PROPOSAL
WOULD ELIMINATE THE 21ST
CENTURY COMMUNITY
LEARNING CENTER
INITIATIVE...A PLAN THAT
SUPPORTS AFTER-SCHOOL
PROGRAMS ACROSS THE
COUNTRY. IT WOULD BE A SLASH
OF ABOUT ONE-POINT-TWO
BILLION IN FEDERAL REVENUE
...FOR A PROGRAM PARENTS
REPEATEDLY SAY...THEY
SUPPORT.

(-----TKE PKG-----)
"Nat Sound Hold"
ALMOST 7,000 STUDENTS IN THE
STATE OF WEST VIRGINIA
WOULD BE LEFT WITHOUT AN
AFTER-SCHOOL PROGRAM IF
FEDERAL AID IS CUT.
"It's better than him sitting with a sitter
somewhere or just watching TV."
"We wouldn't be able to be a two-
working parent family if we didn't
have this option."
"There aren't many other options in
certain areas and a lot of them are
already booked up."
UNDER THE PRESIDENT'S NEW
BUDGET PROPOSAL...
FEDERALLY FUNDED AFTER-
SCHOOL PROGRAMS LIKE THE

AFTER-SCHOOL-2
LILLY/HARVEY
03/29/17

BOYS AND GIRLS CLUBS IN
MORGANTOWN
COULD BE ELIMINATED IF
TRUMP’S BUDGET WERE TO PASS.
DENNIS POLUGA, THE DIRECTOR
OF THE BOYS AND GIRLS CLUB IN
MORGANTOWN, SAYS THE CUTS
WOULD DISRUPT THE
EDUCATION OF THE STUDENT
AND HURT THE FAMILY AT THE
SAME TIME.

S: DENNIS POLUGA/
BOYS AND GIRLS CLUB
DIRECTOR

“There are a lot of advantages. We don’t
only serve the kids but we serve the
family. If the family is doing well the
kid is probably going to do better than if
the family was doing poorly.”

S: CJ HARVEY/
@CHarveyWVUNews

“A study from the Department of
Education suggests students in federally
funded after-school programs had an
increase of 76% in their classroom
participation and a 73% bump in their
overall academic performance.”

CURRENTLY OVER 50,000
STUDENTS IN WEST VIRGINIA
ARE PART OF AN AFTER-SCHOOL
PROGRAM.

EFFECTS: CJ RETURN AT CAMERA
2 STANDING AT BACK MONITOR
WITH BRIE

(-----CJ-----)
POLUGA ALSO SAID THEY’VE
FACED BUDGET CUTS IN THE
PAST...BUT IS CONFIDENT
THEY’LL CONTINUE OPERATING
BOTH OF THE FEDERALLY
FUNDED BOYS AND GIRLS CLUBS.

////////////////////////////////////

PKG
TRT: 1:40

SOCIAL TOSS
LILLY
03/29/17

CAMERA 2/TWO-SHOT/BOTH
STANDING AT (BACK MONITOR)

(-----BRIANA-----)
I'M SURE THAT'S A RELIEF TO
THE PARENTS C-J... WELL
SWITCHING GEARS...THE
WEATHER HAS SEEN SOME
RECORD HIGHS AND LOWS THIS
WINTER.

(-----CJ-----)
AND SOCIAL MEDIA USERS WERE
VERY ACTIVE...POSTING RECORD
HIGHS AND LOWS. SOME PEOPLE
EVEN BLAMING CLIMATE
CHANGE AND GLOBAL
WARMING, WHILE OTHERS WERE
COMPLETELY DENYING IT.

(-----BRIANA-----)
ALEXA CIATTARELLI JOINS US
NOW FROM SOCIAL SQUARE TO
TELL US MORE ABOUT THE
WEATHER ISSUES WE ARE
FACING. ALEXA?////////////////////////////////////

READER
TRT: 0:20

SOCIAL SQUARE
LILLY/CIATTARELLI
03/29/17

CAMERA 1/ONE-SHOT/PIC 4

S: ALEXA CIATTARELLI/
@AlexaCWVUNews

EFFECTS: TKE PKG
CG: NAT SOUND HOLD
LENGTH: 1:40
U: MORGANTOWN/
#ClimateChange

S: DR. EUNGUL LEE/
WVU ASSISTANT PROFESSOR/
DEPARTMENT OF GEOLOGY AND
GEOGRAPHY

(-----ALEXA-----)

DENIAL AND 'ALTERNATIVE
FACTS' HAVEN'T STOPPED THE
EARTH FROM WARMING TO
RECORD-SHATTERING
TEMPERATURES. IN FACT, NASA
REPORTS THAT FEBRUARY WAS
THE WARMEST FEBRUARY IN
THE PAST 136 YEARS. I WANTED
TO FIND OUT THE SCIENCE
BEHIND GLOBAL WARMING.

(-----TKE PKG-----)

WEST VIRGINIA'S CLIMATE IS
CHANGING... BECAUSE THE
EARTH IS WARMING. AND
WEATHER THIS YEAR HAS BEEN
RECORD BREAKING IN THE
MOUNTAIN STATE. ON
FEBRUARY 24TH... TEMPERATURES
PEAKED AT 78 DEGREES. BUT
THE NEXT DAY... DROPPED INTO
THE 20'S. DOCTOR EUNGUL LEE
SAYS RISING TEMPS ARE CAUSE
FOR CONCERN.

"So the warmer atmosphere can contain
more moisture. So, more moisture
means more chance of precipitation
formation and heavy rainfall. So, the
warmer temperature means moisture in
the atmosphere and more chance of
heavy rainfall."

THE E-P-A REPORTS THAT
ANNUAL RAINFALL IN OUR
STATE HAS INCREASED BY MORE
THAN 25-PERCENT IN

SOCIAL SQUARE-2
LILLY/CIATTARELLI
03/29/17

S: SARA CONNORS/
WVU STUDENT

S: ALEXA CIATTARELLI/
@AlexaCWVUNews

U: VIDEO COURTESY OF
YOUTUBE

S: HOLD

THE LAST 60 YEARS. BUT DESPITE THESE STATISTICS... SOME DO NOT BELIEVE IN GLOBAL WARMING AND EVEN TURN TO SOCIAL MEDIA TO TWEET 'HASHTAG' 'I AM A CLIMATE CHANGE DENIER.'

"I don't believe in climate change because the scientific community is pretty split on this topic so I haven't seen a change in the environment where I live so I'm just really not on board with the whole idea of it."

"But the E-P-A reports that the evidence for rapid climate change in West Virginia is compelling. Over the last century... rainfall has increased in many parts of the state by as much as 10-percent. So, what does that mean for you? Well... rivers... such as the Mon River behind me... are more prone to flooding."

BUT SCIENTISTS ALSO SAY THAT OUR STATES TERRAIN CONTRIBUTES TO FLASH FLOODING.

"The mountain range and the topography, yes there is a significant impact on, sometimes enhance the precipitation impact on the community."

AND MANY EXPERTS SAY THAT FLOODS WILL CONTINUE TO HAPPEN... AND CLIMATE CHANGE IS A CONTRIBUTING FACTOR.

SOCIAL SQUARE-3
LILLY/CIATTARELLI
03/29/17

EFFECTS: RETURN CAMERA 1/
ONE-SHOT/PIC 4 STAYS

S: @NASAClimate

(-----ALEXA-----)
REGARDLESS OF WHETHER YOU
BELIEVE IN GLOBAL WARMING
OR NOT... EXPERTS AGREE...
WEST VIRGINIANS NEED TO
RETHINK HOW WE REBUILD IN
THE WAKE OF RECENT
FLOODING. YOU CAN TRACK
CLIMATE CHANGES ON
TWITTER... AT NASA CLIMATE.
THE ADDRESS IS AT THE BOTTOM
OF YOUR SCREEN.

////////////////////////////////////

PKG
TRT: 2:10

B-TEASE
LILLY
03/29/17

CAMERA 2/TWO-SHOT

EFFECTS: FADE IN BUMPER
MUSIC

EFFECTS: TAKE SOT TZ
LENGTH: 0:10
LOWER THIRD:
ALL DAY PLAY

(-----SOT TZ ROLLS INTO PSA-----)

READER
TRT: 0:30

(-----CJ-----)
THANKS ALEXA. WEST VIRGINIA
IS RATED THE SECOND HIGHEST
STATE IN THE U-S FOR OBESITY.
SO MORGANTOWN HAS PUT
TOGETHER AN EVENT TO TEACH
EXERCISE AND EATING TIPS TO
KIDS..

(-----BRIANA-----)
...SPORTS REPORTER HANNAH
GOETZ TELLS US MORE ON WHAT
THESE KIDS ARE LEARNING
FROM THE PROS.

(-----TKE TZ-----)
“ I’m Hannah Goetz and coming up
next on W-V-U News I’ll tell you what
brings these group of kids and former
Mountaineer athletes together right here
in Morgantown.”

////////////////////////////////////

(-----SOT TZ ROLLS INTO PSA-----)

SPORTS TOSS
LILLY
03/29/17

CAMERA 2/ THREE-SHOT/PIC 5

(-----BRIANA-----)
WEST VIRGINIA IS CONSIDERED
ONE OF THE FATTEST STATES IN
THE NATION... AND CHILDHOOD
OBESITY RANKS IN THE TOP TEN
AS WELL.

(-----CJ-----)
THAT'S RIGHT BRIANA. AND THE
MOUNTAINEER DAY OF PLAY
HAS RETURNED TO
MORGANTOWN...AND WITH
IT...HEALTHY TIPS FROM SUPER
STARS. SPORTS REPORTER
HANNAH GOETZ JOINS US NOW
WITH MORE. HANNAH?

(-----HANNAH-----)
THANKS BRIANA AND C-J. THE
ONCE A MOUNTAINEER, ALWAYS
A MOUNTAINEER CAMPAIGN...
WAS DESIGNED TO INSPIRE A
HEALTHY LIFESTYLE... AMONG
CHILDREN. AND THE MESSAGE IS
DELIVERED BY FORMER W-V-U
ATHLETES.

////////////////////////////////////

READER
TRT: 0:30

SPORTS
LILLY/GOETZ
03/29/17

CAMERA 1/ ONE-SHOT

S: HANNAH GOETZ/
@hgoetzWVUnews

EFFECTS: TKE PKG
CG:S: NAT SOUND HOLD
LENGTH: 1:20

U: MORGANTOWN/
#DayOfPlay

S: DR. ELIZABETH OPPE/
FOUNDER OF ONCE A
MOUNTAINEER, ALWAYS A
MOUNTAINEER

(-----HANNAH-----)

THE FOURTH ANNUAL ONCE A
MOUNTAINEER...ALWAYS A
MOUNTAINEER DAY OF PLAY
WELCOMED OVER ONE-
HUNDRED-AND-THIRTY KIDS TO
MORGANTOWN HIGH TO GET
ACTIVE WITH THEIR FAVORITE
W-V-U AND PRO ATHLETES.

(-----TKE PKG-----)

“Nat Sound Hold”

NOT MANY KIDS GET THE
CHANCE TO MEET THEIR ROLE
MODELS...BUT THE FOURTH
ANNUAL DAY OF PLAY ALLOWED
SOME YOUNG MOUNTAINEER
FANS TO LEARN SOME NEW
WAYS TO GET UP AND MOVE
WITH THEIR FAVORITE CURRENT
AND FORMER NFL AND WVU
PLAYERS. FOUNDER DR.
ELIZABETH OPPE SAYS IT’S NOT
HARD TO KEEP THE ATHLETES
COMING BACK.

“The NFL they come back and have a
really good time, and they tell me that
they’re just as worn out as the kids and I
think you can see that today.”

ONCE A MOUNTAINEER ALWAYS
A MOUNTAINEER IS A WAY OF
LIFE FOR MANY FORMER W-V-U
PLAYERS. SO WHEN THESE GUYS
ARE ASKED TO COME BACK AND
HELP TEACH HEALTHY
LIFESTYLE CHOICES THEY JUST
CAN’T SAY NO.

SPORTS-2
LILLY/GOETZ
03/29/17

S: KEITH TANDY/
FORMER WVU FOOTBALL
PLAYER AND TAMPA BAY
BUCCANEER

S: HANNAH GOETZ/
@hgoetzWVUnews

S: LORI COBB/
PARENT

“Just the state, the city, the community, and this university they are so good to me and the five years I played here and anytime I get the chance to give back or just share my time or share my experience I am always willing to come back.”

“While both the athletes and the kids had a great time at the day of play... The parents were the ones excited about the healthy tips they took home with them... like eating their fruits and veggies.”

“I think it’s good for children to always realize they need to make the right choices to stay active and I know that they have healthy snacks for them. So I think it’s good to let them see their role models doing that and staying active as well.”

AT THE END OF THE DAY IN ADDITION TO AUTOGRAPHS... THE PLAYERS GAVE THE KIDS SOME EXTRA TEAM TIPS TO TAKE HOME WITH THEM. LETTING THESE FUTURE MOUNTAINEERS KNOW THAT BEING THE BEST YOU CAN SIMPLY START WITH A HEALTHY BREAKFAST

SPORTS-3
LILLY/GOETZ
03/29/17

EFFECTS: RETURN CAMERA 1
(HANNAH)

(-----HANNAH-----)
YOU MAY HAVE CAUGHT SOME
FAMILIAR MOUNTAINEER FACES
IN THE STORY LIKE TYLER
ORLOSKY... RASHEED
MARSHALL...JUSTIN ARDNT...
AND KEITH TANDY... WHO
CONTINUES TO GIVE BACK TO
W-V-U. HE HAS BEEN
PARTICIPATING IN THE DAY OF
PLAY SINCE YEAR ONE.
BRIANA AND C-J... BACK TO
YOU////////////////////////////////////

PKG
TRT: 1:40

CLOSE
LILLY
03/29/17

EFFECTS: RETURN CAMERA 2

EFFECTS: FADE IN BUMPER
MUSIC

CG: S: CJ HARVEY/ BRIANA
PARKS

@CHarveyWVUNews/
@BParksWVUNews

EFFECTS: TAKE LOWER THIRD
Mediacollegenewscast.wvu.edu

EFFECTS: TAKE LOWER THIRD
Youtube.com/WVUJournalism

EFFECTS: TAKE LOWER THIRD
@WVUNews

EFFECTS: FADE OUT BUMPER
MUSIC

(-----BRIANA-----)
WE WISH APRIL AND ALL OF HER
HANDLERS LUCK IN THE COMING
WEEKS... THAT'S GOING TO DO IT
FOR THIS WEEKS EDITION OF
W-V-U NEWS... YOU CAN VISIT US
ONLINE ON OUR WEBSITE.

(-----CJ-----)
YOU CAN ALSO CATCH OUR
SHOWS ON YOUTUBE AND
FOLLOW US AND OUR
REPORTERS ON TWITTER...I'M C-J
HARVEY.

(-----BRIANA-----)
AND I'M BRIANA
PARKS... THANKS FOR
WATCHING... WE'LL SEE YOU
NEXT TIME.

////////////////////////////////////

READER
TRT: 0:30

CREDITS/COPYRIGHT

LILLY

03/29/17

EFFECTS: ROLL CREDITS

EFFECTS: TAKE CAMERA 3-3
SHOT WIDE

EFFECTS: TAKE COPYRIGHT

EFFECTS: ROLL TO BLACK

EFFECTS: ROLL CREDITS

EFFECTS: TAKE CAMERA 3-3
SHOT WIDE

EFFECTS: TAKE COPYRIGHT

EFFECTS: ROLL TO BLACK

CREDITS/COPYRIGHT

TRT: 0:20