

BUMPER/HEADLINE TZ/OPEN  
SNODGRASS  
04/6/2022

EFFECTS: FADE IN BUMPER AND  
BUMPER MUSIC

EFFECTS: TAKE SOT TZ  
LENGTH: 0:10  
EFFECTS: TAKE LOWER THIRD:  
COMING UP: FRATERNITY  
SUSPENDED FOR HAZING

EFFECTS: TAKE SOT TZ  
LENGTH: 0:15  
EFFECTS: TAKE LOWER THIRD:  
COMING UP: SHOULD  
CHILDREN GET THE VACCINE?

EFFECTS: TAKE SOT TZ  
LENGTH: 0:10  
EFFECTS: TAKE LOWER THIRD:  
COMING UP: HOW EXERCISE  
CAN HELP YOUR MENTAL  
HEALTH

EFFECTS: TAKE OPEN

BUMPER/HEADLINE TZ/OPEN  
TRT: 0:35

(-----TAKE TZ-----)  
“A fraternity at West Virginia  
University is facing a 3-year  
suspension amid serious hazing  
allegations I’m Ali McDaniel and  
we’ll have that story and more  
coming up on W-V-U News.”

(-----TAKE TZ-----)  
“Vaccines are now approved for  
children as young as five years, but  
are parents ready for their child to get  
the shot? I’m Jessica Riley and  
straight ahead on WVU News I’ll tell  
you more about children being  
vaccinated in the US.”

(-----TAKE TZ-----)  
“I’m Carli Berkhouse and straight  
ahead I will be telling you why people  
have been getting back into the gym.  
Our Emmy award-winning WVU  
News starts now.”////////////////////////////////////

(-----TAKE OPEN-----)

A-TEASE  
SNODGRASS  
04/6/2022

CAMERA 2/TWO-SHOT

EFFECTS: FADE OUT BUMPER  
MUSIC

CG:S: DANIEL WOODS/  
ALI MCDANIEL  
@DWoodsWVUNews  
@AliWVUNews

(-----DANIEL-----)

THE U-S IS CURRENTLY EXPERIENCING A TEACHER SHORTAGE... AND IN WEST VIRGINIA...A NEW TASK FORCE IS WORKING TO RECRUIT TEACHERS BACK INTO THE CLASSROOMS. I'M DANIEL WOODS.

(-----ALI-----)

AND I'M ALI MCDANIEL ... 54-PERCENT OF AMERICANS CANCELLED THEIR GYM MEMBERSHIPS DURING THE PANDEMIC. BUT LOCAL GYM OWNERS SAY AS COVID RESTRICTIONS ARE LIFTING...MORE PEOPLE ARE HITTING THE WEIGHTS ONCE AGAIN.

(-----DANIEL-----)

THESE STORIES AND MORE COMING UP ON W-V-U NEWS... AN EMMY AWARD-WINNING NEWSCAST... PRODUCED BY TELEVISION JOURNALISM STUDENTS ... RIGHT HERE... AT WEST VIRGINIA UNIVERSITY.

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READER  
TRT: 0:30

TEACHERS  
WOODS/SNODGRASS  
04/6/2022

CAMERA 2/TWO-SHOT  
RETURN ON CAM 2 BACK  
MONITOR-BOTH

PIC 1

EFFECTS: TAKE PKG  
LENGTH: 1:40

CG:U: CLARKSBURG

(-----ALI-----)  
THE PANDEMIC HAS ONLY  
MADE THE NATION'S TEACHER  
SHORTAGE WORSE. IN WEST  
VIRGINIA...20-PERCENT OF NEW  
TEACHERS QUIT... AFTER THE  
FIRST YEAR.

(-----DANIEL-----)  
AND NOW...THE WEST VIRGINIA  
DEPARTMENT OF EDUCATION  
IS LOOKING TO FIX THE  
PROBLEM ALI...WITH THE NEW  
EDUCATOR PREPARATION  
TASK FORCE. THIS GROUP IS  
WORKING TO IDENTIFY THE  
ROOT CAUSES OF TEACHER  
SHORTAGES IN THE STATE. I  
GOT AN INSIDE LOOK INTO  
HOW THE SHORTAGE IS  
AFFECTING ONE SCHOOL IN  
OUR AREA.

(-----TAKE PKG-----)  
A TEACHER SHORTAGE  
AROUND THE STATE OF WEST  
VIRGINIA HAS SENT  
SHOCKWAVES THROUGH THE  
STATE'S EDUCATION SYSTEM,  
EVEN AT SOME OF ITS MOST  
WELL-REGARDED SCHOOLS,  
LIKE ROBERT C. BYRD HIGH  
SCHOOL. ASSISTANT PRINCIPAL  
ERIC POST SAYS THE

TEACHER-2  
WOODS/SNODGRASS  
04/6/2022

S: ERIC POST/ROBERT C. BYRD  
ASSISTANT PRINCIPAL

S: DANIELLE WALKER/(D)  
DELEGATE/MONONGALIA  
COUNTY

S: DANIEL WOODS/  
@/DWoodsWVUNews

LANDSCAPE IS DRAMATICALLY DIFFERENT FROM WHEN HE STARTED TEACHING.

“When I started, it took a couple of years to get a job and we had an abundance of subs and it really, really was a lot different. About five years ago we started to notice a change and it seems like every single day we’re looking for subs and looking to fill positions.”

WHILE A PAY SCALE THAT LAGS BEHIND IS TO BLAME FOR MOST, SOME AT THE HIGHEST LEVEL OF STATE GOVERNMENT LIKE MONONGALIA COUNTY DELEGATE DANIELLE WALKER BELIEVES THERE’S ANOTHER FACTOR.

“We haven’t reduced the classroom sizes. We haven’t funded wraparound services. We haven’t funded for each school to have a counselor or a therapist. We definitely need to fully fund PEIA.”

“The National Education Association reports that the average West Virginia educator makes slightly over \$58,000. That ranks forty-eighth nationally. It also says that West Virginia teachers make eighty-two cents on the dollar in comparison to the rest of the nation.”

TEACHERS-3  
WOODS/SNODGRASS  
04/6/2022

S: HOLD

EFFECTS: ANCHOR RETURN  
CAM 2/BACK MONITOR WITH  
DANIEL (B-MONITOR-BOTH)

PKG  
TRT: 2:00

THE WEST VIRGINIA  
DEPARTMENT OF EDUCATION  
HAS REPORTED THAT THE  
STATE FACES A SHORTAGE OF  
ONE THOUSAND CERTIFIED  
TEACHERS.

“In years before, if you had a science  
teacher out, sometimes you could find  
a retired science teacher or an up and  
coming science teacher to fill that  
position and I that was better for the  
students content-wise and now it  
seems like we are lacking in that.”

THE WEST VIRGINIA  
DEPARTMENT OF EDUCATION  
LAUNCHED ITS EDUCATOR  
PREPARATION TASK FORCE IN  
JANUARY TO HELP ADDRESS  
THE SHORTAGE.

(-----DANIEL-----)

WEST VIRGINIA HAS A  
SHORTAGE OF AROUND  
ONE-THOUSAND CERTIFIED  
TEACHERS.//

DATA VIZ TOSS  
SNODGRASS  
04/6/2022

CAMERA 2  
(BACK MONITOR-BOTH)

PIC 2

USE TWO BOXES/TWO-SHOT IN  
BOX/JESSICA IN BOX

(TAKE TWO BOXES HERE WITH  
JESSICA)

READER  
TRT: 0:30

(-----ALI-----)  
NOW THAT TEACHERS AND  
STUDENTS ARE BACK IN  
SCHOOL FULL-TIME DANIEL...  
AND MOST STATES HAVE  
REMOVED MASK MANDATES IN  
THE CLASSROOM...PUBLIC  
HEALTH OFFICIALS ARE  
URGING PARENTS TO GET  
THEIR CHILDREN VACCINATED.  
(-----DANIEL-----)  
IN OCTOBER 2021, THE C-D-C  
APPROVED THE PFIZER  
VACCINE FOR CHILDREN AGES  
FIVE TO ELEVEN... AND AS OF  
MARCH, TWENTY-SEVEN  
PERCENT OF KIDS IN THAT AGE  
GROUP HAVE BEEN FULLY  
VACCINATED. JESSICA RILEY  
JOINS US NOW FROM STUDIO B  
AT THE REED COLLEGE MEDIA  
INNOVATION CENTER... TO  
TELL US MORE... JESSICA?  
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DATA VIZ  
RILEY/SNODGRASS  
04/6/2022

EFFECTS: TAKE PKG (STUDIO B-  
LOOK LIVE)  
LENGTH: 2:20

CG: S: JESSICA RILEY/STUDIO B

CG: U: MORGANTOWN

(-----TAKE PKG-----)  
(--LOOK-LIVE WITH JESSICA--)  
ALI... DANIEL... VACCINES ARE  
STILL BEING DEVELOPED FOR  
THE YOUNGEST  
AMERICANS... INFANTS AND  
TODDLERS... BUT FOR SCHOOL  
AGED CHILDREN, PARENTS  
ACROSS THE COUNTRY SAY  
THEY STILL HAVE QUESTIONS  
ABOUT GETTING THEIR  
CHILDREN VACCINATED. HERE  
IN MORGANTOWN, THOUGH, I  
SPOKE TO ONE MOTHER WHO  
THOUGHT THE BENEFITS  
TODAY OUTWEIGHED ANY  
POTENTIAL LONG TERM  
QUESTIONS.

**(STUDIO B LEAD ROLLS INTO  
PKG-)**

EMILY ROUSH'S DAUGHTER  
CORA IS 7 AND WHEN THE  
COVID-19 VACCINE WAS  
APPROVED FOR KIDS HER AGE,  
ROUSCH SAYS SHE DECIDED  
GETTING HER DAUGHTER  
VACCINATED WAS NECESSARY  
THE CDC RANKS COVID-19 AS  
ONE OF THE TOP CAUSES OF  
DEATH IN CHILDREN IN THE  
U.S. AND ROUSCH SAYS SHE  
DIDN'T WANT TO RISK HER  
DAUGHTER'S HEALTH.

DATA VIZ-2  
RILEY/SNODGRASS  
04/6/2022

S: EMILY ROUSH/  
PARENT

S: JESSICA RILEY/  
@JRileyWVUNews

S: DR CLAY MARSH/  
WEST VIRGINIA CORONAVIRUS  
CZAR

“My husband and I both thought it was really important to do it and we talked to her about it and we said you know it’s always possible that you could die with Covid .... And we don’t want you to. No.”

“About 28% of children ages 5-11 have received at least one dose of the covid nineteen vaccination since it was approved in November. That’s a total of 8 million children in the U.S.”

HEALTH OFFICIALS SAY CHILDREN PLAY A MAJOR ROLE IN SPREADING VIRUSES LIKE COVID-19. PUBLIC HEALTH EXPERT DR. CLAY MARSH SAYS THE COUNTRY IS MORE LIKELY TO RECEIVE IMMUNITY FOR THE VIRUS IF A MAJORITY OF PEOPLE GET VACCINATED - INCLUDING CHILDREN.

“So I think that instead of herd immunity, the combination of vaccination and recent infection is now giving our country probably the highest consistent levels of immune capabilities that we’ve seen today.”

FOR ROUSH, DOING RESEARCH CONFIRMED IT WAS SAFE TO VACCINATE HER DAUGHTER AND SHE SAYS THEY HAVEN'T HAD ANY NEGATIVE EFFECTS AND DOES WONDER WHY OTHER PARENTS ARE AGAINST IT.



DATA VIZ-3  
RILEY/SNODGRASS  
04/6/2022

S: HOLD

“I would just wanna know why, what is your, like what made you decide that. Did you read stuff that said that your kid would get sick and if so, can you show it to me so I can read it because I didn’t see anything that was overly bad. You know what I mean. It looks more on the positive side. Obviously, we don’t know what’s gonna happen 10 years down the road.”

S: JESSICA RILEY/STUDIO B

THE CDC RECOMMENDS TO CHECK WITH YOUR LOCAL CLINICS ON GETTING VACCINATED TO HELP PROTECT YOU, FAMILY, AND OTHERS. WHILE PUBLIC HEALTH OFFICIALS ARE ENCOURAGING PARENTS TO GET THEIR CHILDREN VACCINATED, THE FEDERAL DRUG ADMINISTRATION HAS APPROVED A SECOND BOOSTER FOR PEOPLE OVER THE AGE OF 50...HOPING TO LESSEN THE IMPACT OF THE LATEST COVID VARIANT WHICH HAS ALREADY MADE ITS WAY TO WEST VIRGINIA. ALI...BACK TO YOU AT THE WATERFRONT STUDIO.

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PKG  
TRT: 2:20

DELTA CHI  
MCDANIEL/SNODGRASS  
04/6/2022

CAMERA 3/3  
(MOC-STAND-ALI)

EFFECTS: TAKE PKG  
LENGTH: 2:00

CG: U: MORGANTOWN

(-----ALI-----)  
THANKS, JESSICA... ON  
COLLEGE CAMPUSES ACROSS  
THE COUNTRY...40-PERCENT OF  
STUDENTS SAY THEY KNOW OF  
A HAZING INCIDENT. HAZING IS  
AN ACT THAT CAUSES  
PHYSICAL OR EMOTIONAL  
STRESS AS PART OF AN  
INITIATION PROCESS...AND AT  
W-V-U...ONE FRATERNITY HAS  
BEEN SUSPENDED OVER  
ALLEGATIONS OF HAZING IN  
THEIR CURRENT PLEDGE  
CLASS.  
(-----TAKE PKG-----)  
THE LETTERS HAVE BEEN  
STRIPPED FROM THE DELTA CHI  
FRATERNITY HOUSE  
FOLLOWING THE NEWS OF A 3-  
YEAR SUSPENSION. A WVU  
PRESS RELEASE SAYS THE  
UNIVERSITY RECEIVED  
REPORTS OF “A HAZING  
INCIDENT IN VIOLATION OF  
THE STUDENT CONDUCT  
CODE.”  
THE GREEK LIFE  
COMMUNITYACROSS CAMPUS  
IS REACTING TO THE NEWS.  
FOR SENIOR ALPHA PHI  
MEMBER YASMINE COLEBANK,  
IT’S DISAPPOINTMENT.

DELTA CHI-2  
MCDANIEL/SNODGRASS  
04/6/2022

S: YASMINE COLEBANK/  
ALPHA PHI SORORITY MEMBER

S: ALI MCDANIEL/  
@AliWVUNews

S: DR. MATTHEW  
RICHARDSON/WVU DIRECTOR  
OF CENTER FOR FRATERNAL  
VALUES AND LEADERSHIP

“There’s no reason that this should still be happening on campus. It’s really sad to see a group of boys, many of them who are fresh into Greek Life, that this is their first experience they get with West Virginia University.”

FORMER MEMBERS OF DELTA CHI SAID IN A WRITTEN STATEMENT THEY FEEL THEY HAVE BEEN “TREATED DIFFERENTLY AND EVEN TARGETED” AND ACCUSE THE UNIVERSITY OF “USING THIS CASE AS AN OPPORTUNITY FOR POSITIVE PR, MAKING DELTA CHI A SCAPEGOAT.”

“There are more than 750,000 students across the United States involved in Greek Life. A National Survey shows that 73 percent of them reported some kind of hazing.”

DIRECTOR OF THE CENTER FOR FRATERNAL VALUES AND LEADERSHIP MATTHEW RICHARDSON SAYS THERE IS NO PLACE FOR HAZING AT WEST VIRGINIA UNIVERSITY.

“Hazing is a crime in the state of West Virginia, and so we take it very seriously and know that it is counterintuitive to our Mountaineer values. So, when instances occur, we investigate everything, and we have very strong consequences for students

DELTA CHI-3  
MCDANIEL/SNODGRASS  
04/6/2022

S: BENJAMIN URLEY/ALPHA  
GAMMA RHO MEMBER

CAMERA 3/3  
(MOC-STAND-ALI)

CG: U: 1-888-NOT-HAZE

PKG  
TRT: 2:30

and organizations that participate in it.”

OTHER FRATERNITY MEMBERS ARE ALSO SPEAKING OUT IN LIGHT OF THE RECENT ALLEGATIONS AND DEFENDING THEIR OWN ORGANIZATIONS.

“I think what happened at Delta Chi is very unfortunate and it shouldn’t happen in fraternities in general, let alone here at West Virginia. And meanwhile, here at Alpha Gamma Rho, we’re building better men over here.”

ACCORDING TO THE UNIVERSITY, THE DELTA CHI CHAPTER CAN APPLY FOR REINSTATEMENT IN AUGUST OF 2025. THE PROCESS INCLUDES A VARIETY OF EDUCATIONAL REQUIREMENTS, INCLUDING AN ACADEMIC SCHOLARSHIP PLAN AND A LEADERSHIP TRANSITION PLAN.

(-----ALI-----)

THREE ADDITIONAL W-V-U FRATERNITIES HAVE BEEN SANCTIONED FOR ALLEGATIONS OF FIGHTING. IF YOU OR SOMEONE YOU KNOW HAS BEEN A VICTIM OF HAZING, CALL THE FREE AND CONFIDENTIAL TIPLINE AT THE BOTTOM OF YOUR SCREEN.

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GAS TAX  
SNODGRASS  
04/6/2022

PIC 4

CAMERA 2  
BACK-MONITOR-DANIEL

EFFECTS: TAKE VO

CG: U: MORGANTOWN

(-----DANIEL-----)

WHILE GAS PRICES ARE STILL AT RECORD HIGH LEVELS... SOME DEMOCRATS IN WEST VIRGINIA ARE PUSHING FOR A TEMPORARY SUSPENSION OF THE STATE GAS TAX.

(-----TAKE VO-----)

THE ON-GOING CONFLICT IN UKRAINE IS CONTRIBUTING TO SOME OF THE HIGHEST PRICES AMERICANS HAVE SEEN AT THE PUMP IN YEARS...AND NOW SOME DEMOCRATIC LAWMAKERS ARE PUSHING GOVERNOR JIM JUSTICE TO IMPLEMENT A TEMPORARY GAS TAX HOLIDAY...TO EASE THE BURDEN ON WEST VIRGINIANS. THE PROPOSAL WOULD REMOVE THE STATE'S 35-CENT GAS TAX FOR A MONTH...BUT GIVES THE GOVERNOR FLEXIBILITY TO EXTEND THE HOLIDAY FOR LONGER. THE GAS TAX HELPS PAY FOR ROAD PROJECTS AND DEMOCRATS PROPOSE BACKFILLING THOSE FUNDS FROM A STATE BUDGET SURPLUS. GOVERNOR JUSTICE BELIEVES REMOVING THE GAS TAX WILL REQUIRE A VOTE OF THE LEGISLATURE.

GAS TAX-2  
SNODGRASS  
04/6/2022

MORE THAN 20 STATES HAVE  
IMPLEMENTED OR ARE  
CONSIDERING A GAS TAX  
HOLIDAY.

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VO  
TRT: 0:55

EXERCISE TOSS  
SNODGRASS  
04/6/2022

CAMERA 2  
BACK-MONITOR-DANIEL

PIC 5

(-----DANIEL-----)  
RISING GAS PRICES ARE  
UNFORTUNATELY ONE MORE  
THING CONTRIBUTING TO  
ADDITIONAL STRESS FOR SOME  
WEST VIRGINIANS...BUT  
EXERCISE CAN BE A GREAT  
WAY TO RELIEVE IT.  
CARLI BERKHOUSE JOINS US  
NOW IN THE STUDIO TO TELL  
US MORE... CARLI?////////////////////

READER  
TRT: 0:15

EXERCISE  
BERKHOUSE/SNODGRASS  
04/6/2022

CAM 1/1  
(SIDE-MONITOR-CARLI)

PIC 6

S: CARLI BERKHOUSE/  
@CarliWVUNews

EFFECTS: TAKE PKG  
LENGTH: 1:26

CG: U: MORGANTOWN

S: ANGELINA SHUMAN/GYM  
MEMBER

(-----CARLI-----)  
THANKS, DANIEL... FROM  
MARCH TO AUGUST 20-20,  
GYMS ACROSS AMERICA... LOST  
AN ESTIMATED 14-BILLION  
DOLLARS DUE TO COVID-19  
RELATED CLOSURES. NOW  
THAT COVID CASES ARE ON  
THE DECLINE... GYM  
MEMBERSHIPS ARE STEADILY  
INCREASING... GIVING  
AMERICANS THE OPPORTUNITY  
TO USE EXERCISE TO DEAL  
WITH DEPRESSION, ANXIETY,  
AND STRESS.

(-----TAKE PKG-----)  
ANGELINA SHUMAN SAYS  
THAT SHE HAS BEEN  
EXERCISING SINCE SHE WAS IN  
SIXTH GRADE  
AND THAT SHE USES PHYSICAL  
ACTIVITY AND THE GYM TO  
HELP PROCESS HER EMOTIONS.  
“It’s always a really good place to  
destress. Not gonna lie I have  
definitely cried my way through  
workouts, but you always feel better  
after.”  
EXERCISE CAN BE ANYTHING  
FROM RUNNING, BIKING,  
STRENGTH TRAINING, AND SO  
MUCH MORE.



EXERCISE-2  
BERKHOUSE/SNODGRASS  
04/6/2022

S: CARLI BERKHOUSE/  
@CarliWVUNews

S: JORDAN MOSS/  
PERSONAL TRAINER

S: ED SHUBERT/  
GYM OWNER

ANY OF THESE ACTIVITIES CAN HAVE A POSITIVE IMPACT ON YOUR MENTAL AND PHYSICAL HEALTH.

RESEARCH EXPLAINS THAT NEARLY 1 IN 5 U.S. ADULTS STRUGGLE WITH MENTAL ILLNESS.

“Experts say that doing 30 minutes of exercise three to five days a week can significantly improve depression and anxiety symptoms.”

PERSONAL TRAINER, JORDAN MOSS, SAYS THAT PHYSICAL ACTIVITY CAN CAUSE AN INDIVIDUAL’S BRAIN TO RELEASE DOPAMINE.

“So after you exercise you get those chemicals released in your brain, that makes you happier. Also, makes you lose weight, makes you feel good, more energy levels, more balanced lifestyle.”

MASK MANDATES PREVENTED MANY PEOPLE FROM COMING INTO THE GYM.

HOWEVER, NOW THAT THESE MANDATES HAVE BEEN LIFTED GYM OWNER, ED SHUBERT, SAYS MORE PEOPLE ARE COMING BACK INTO THE GYM.

“We did decrease in our membership because of inconvenience of wearing a mask. But actually, it boomed after covid it really took off.”

EXERCISE-3  
BERKHOUSE/SNODGRASS  
04/6/2022

EFFECTS: ANCHOR RETURN-  
SIDE MONITOR-CARLI-CAM 1

ANGELINA SHUMAN SAYS  
THAT JUST COMING INTO THE  
GYM AND COMPLETING HER  
WORKOUT LEAVES HER  
FEELING HAPPIER.

(-----CARLI-----)

64-PERCENT OF AMERICANS  
SAY THEY USE EXERCISE AS A  
WAY TO MANAGE THEIR  
STRESS...AND DOCTORS SAY  
THAT EVEN WALKING CAN  
HAVE A BIG IMPACT ON YOUR  
OVERALL HEALTH...AND  
MENTAL WELL-BEING.

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PKG  
TRT: 2:00

B-TEASE  
SNODGRASS  
04/6/2022

CAMERA 2/TWO-SHOT

PIC 7

EFFECTS: FADE IN BUMPER  
MUSIC

EFFECTS: TAKE SOT TZ  
LENGTH: 0:10  
COMING UP: ARE YOU READY  
FOR WVU FOOTBALL?

EFFECTS: TAKE SOT TZ  
LENGTH: 0:13  
COMING UP: WHICH  
QUARTERBACK WILL START?

(BTZ ROLLS INTO WVU NEWS  
PROMO/WVU PSA THEN SPORTS  
BUMPER)

READER/BTZ/COMM BREAK/  
SPORTS BUMPER TRT: 2:00

(-----ALI-----)  
THANKS, CARLI. I KNOW  
EXERCISE HAS BEEN A HUGE  
HELP FOR ME IN DEALING WITH  
STRESS RECENTLY.

(-----DANIEL-----)  
I AGREE ALI... COMING UP, OUR  
SPORTS REPORTERS BRING US  
TEAM COVERAGE...ON HOW  
THE W-V-U FOOTBALL TEAM  
LOOKS DURING THEIR SPRING  
PRACTICES.

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(-----TAKE TZ-----)  
“How is the W-V-U football team  
shaping up this spring? I’m Sophia  
Pisano and coming up on W-V-U  
News, I’ll give you an inside look at  
the Mountaineer’s offseason  
training?”

(-----TAKE TZ-----)  
“I’m Andrew Nogowski and as WVU  
football starts its spring practices,  
there’s one question on everyone’s  
mind: Who will lead the  
Mountaineers at quarterback this fall?  
I’ll have the story when WVU News  
continues in a moment.”

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(BTZ ROLLS INTO WVU NEWS  
ROMO/WVU PSA THEN SPORTS  
BUMPER)

SPORTS TOSS  
SNODGRASS  
04/6/2022

(SPORTS BUMPER FIRST)

CAMERA 2/TWO-SHOT

PIC 8

USE TWO BOXES/TWO-SHOT IN  
BOX/SOPHIA IN BOX

(TAKE TWO BOXES HERE WITH  
SOPHIA)

READER  
TRT: 0:40

(-----ALI-----)  
I DON'T KNOW ABOUT YOU  
DANIEL...BUT I'M READY TO  
SEE THE FIRST LOOK AT THE  
W-V-U FOOTBALL TEAM. FALL  
IS ONE OF MY FAVORITE TIMES  
OF THE YEAR BECAUSE IT  
MEANS FOOTBALL SEASON.

(-----DANIEL-----)  
ME TOO ALI. AND JOINING US  
NOW FROM THE REED MEDIA  
INNOVATION CENTER IS  
SPORTS ANCHOR SOPHIA  
PISANO...BRINGING US TEAM  
COVERAGE WITH SPORTS  
REPORTER ANDREW  
NOGOWSKI...AS THEY BOTH  
ATTENDED W-V-U FOOTBALL  
SPRING PRACTICES. SOPHIA?  
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FOOTBALL PREP  
PISANO/SNODGRASS  
04/6/2022

EFFECTS: TAKE PKG (STUDIO B-  
LOOK LIVE)  
LENGTH: 2:20

CG: S: SOPHIA PISANO/REED  
MEDIA INNOVATION CENTER

CG:U: MORGANTOWN

S: NEAL BROWN/  
WVU FOOTBALL HEAD COACH

(-----TAKE PKG-----)  
(--LOOK-LIVE WITH SOPHIA--)

THANKS DANIEL. FIVE A-M  
WAKE-UP CALLS...  
DRILLS...FOOTWORK AND  
STRENGTH TRAINING. THAT'S  
WHAT THE MOUNTAINEERS  
HAVE BEEN DOING ALL  
WINTER LONG. CONDITIONING  
FOR THE FALL SEASON.  
I GOT AN INSIDE LOOK AT  
THEIR SPRING PRACTICES...AND  
MANY SAY...THIS IS THE TIME  
OF YEAR...WHEN CHAMPIONS  
ARE MADE.

**(STUDIO B LEAD ROLLS INTO  
PKG-)**

THE WEATHER IS FINALLY  
STARTING TO HEAT UP HERE IN  
MORGANTOWN, AND SO IS THE  
W-V-U FOOTBALL TEAM'S  
PRACTICE SCHEDULE. THE  
SQUAD IS NOW IN THE MIDST  
OF THEIR SPRING TRAINING  
PRACTICES AND HEAD COACH  
NEAL BROWN IS EXCITED TO  
GET BACK TO BASICS.

“Our focus early on is going to be on  
fundamentals and really training how  
we want these guys to be, how we  
want them to walk through, how we  
want them to practice as far as our  
standards are concerned.”

THE TEAM WILL HAVE FIFTEEN  
PRACTICES THIS SPRING TO

FOOTBALL PREP-2  
PISANO/SNODGRASS  
04/6/2022

S: SOPHIA PISANO/  
@SPisanoWVUNews

S: DANTE SILLS/WVU  
DEFENSIVE LINEMAN

MESH WITH NEW COACHES  
AND PLAYERS.

“During the off season the team has been focusing on strength training on Mondays and Wednesdays. On Tuesdays they have team practices focused on speed and agility, and on Thursdays they focus on mental toughness.”

ANOTHER MAIN FOCUS THIS SPRING IS TO REBUILD A STRONG OFFENSE AFTER QUARTER BACK JARRET DOEGE TRANSFERRED TO WESTERN KENTUCKY. BROWN’S SOLUTION IS TO BRING FORMER UFC OFFENSIVE COORDINATOR, GRAHAM HARRELL, TO THE TEAM. ON THE DEFENSIVE SIDE OF THINGS, LINEMAN DANTE SILLS HAS BEEN FOCUSED ON IMPROVING HIS SKILLS BY REVIEWING FILM FROM LAST YEAR.

“It comes down to five, six plays a game that can determine the whole game. Like I feel like there was a couple times where we could’ve shook the ball out. Especially Texas Tech I remember one of my sacks, I come around, I tackled him from behind, but I could’ve easily just popped the ball out and its our ball. So just watching my film from last year- I missed out on a lot that could’ve helped us win games.”

FOOTBALL PREP-3  
PISANO/SNODGRASS  
04/6/2022

S: SOPHIA PISANO/REED MEDIA  
INNOVATION CENTER

SILLS HAD THE OPPORTUNITY TO GO PRO THIS YEAR, BUT HE FELT THAT HE HAD SOME UNFINISHED BUSINESS WITH THE MOUNTAINEERS. BOTH SILLS AND BROWN FEEL THAT THIS YEAR WILL BE A BIG IMPROVEMENT FROM LAST. **(KEEP ROLLING ON THIS PKG IT ROLLS INTO STUDIO B AND THEN ANDREWS PKG THEN STUDIO B)**

THE SUMMER WORKOUT PLAN REVOLVES AROUND WEIGHT LIFTING AND STRENGTH TRAINING. BUT THE PLAYERS SAY THESE INTENSE WORKOUTS PREPARE THEM FOR THE FALL SEASON. AND THEY HOPE TO PLAY IN FRONT OF 60-THOUSAND FANS AT MILAN PUSHKAR STADIUM. THE BIGGEST QUESTION ON EVERYONE'S MIND IS...WHO WILL BE THE NEXT QUARTERBACK FOR THE MOUNTAINEERS? WHEN FORMER W-V-U QUARTERBACK JARRET DOEGE...LEFT THE PROGRAM IN DECEMBER...THAT PRESENTED AN OPPORTUNITY FOR ANOTHER PLAYER TO STEP-UP. SPORTS REPORTER ANDREW NOGOWSKI HAS MORE ON WHICH PLAYERS ARE IN THE RUNNING TO BECOME THE NEXT STARTING

FOOTBALL PREP-4  
PISANO/SNODGRASS  
04/6/2022

CG:U: STEVE ANTOLINE FAMILY  
FOOTBALL PRACTICE FIELD

S: NEAL BROWN/WVU  
FOOTBALL HEAD COACH

S: ANDREW NOGOWSKI/  
@ANogoWVUNews

## QUARTERBACK FOR THE MOUNTAINEERS.

FOOTBALL IS BACK AS THE WVU FOOTBALL TEAM KICKS OFF SPRING PRACTICES AND WORKOUTS. BUT THERE IS ONE QUESTION ON EVERYONE'S MIND: WHO WILL START AT THE QUARTERBACK POSITION? IT IS CURRENTLY A THREE-MAN RACE BETWEEN REDSHIRT SOPHOMORE GARRET GREENE, REDSHIRT FRESHMAN WILL CROWDER AND INCOMING FRESHMAN NICCO MARCHIOL.

"We got three, you know and a lot of times you get into these and its two, but we have three and we're gonna go through the spring and what we'll do is rotate them."

THE CHOICE FOR THE NEW QUARTERBACK IS A CRUCIAL ONE FOR FANS THIS SEASON.

"The 2022 season will mark the renewal of WVU's longtime rivalry with Pitt, when they play in primetime on September 1st. It has been eleven years since these two teams took part in the last Backyard Brawl."

WITH THE RENEWAL OF THE RIVALRY, PLAYERS AND FANS ALIKE WILL BE LOOKING TO THE QUARTERBACK SPOT FOR LEADERSHIP ALL SEASON LONG. BUT COACHES SAY ALL THREE HAVE A CHANCE TO BE THE STARTER.



FOOTBALL PREP-5  
PISANO/SNODGRASS  
04/6/2022

S: GRAHAM HARRELL/WVU  
OFFENSIVE COORDINATOR

S: SOPHIA PISANO/REED MEDIA  
INNOVATION CENTER

“I think they have gotten a lot better in drills, but it's gotta become habits, it's gotta show up in live periods and so it's something we'll always work on.”

IT'S TOO EARLY TO TELL WHO MAY LEAD THE MOUNTAINEERS ON THE FIELD THIS SEASON. BUT THEY DO HAVE A TOUGH SCHEDULE, FACING THREE TEAMS THAT WERE RANKED IN THE AP TOP 25 AT THE END THE 2021 SEASON: BAYLOR, OKLAHOMA, AND OKLAHOMA STATE.

ANDREW NOGOWSKI, WVU SPORTS, MORGANTOWN.

**THE MOUNTAINEERS FIRST HOME GAME WILL BE ON SEPTEMBER 10<sup>TH</sup> AGAINST KANSAS. ALI...DANIEL...BACK TO YOU AT THE WATERFRONT STUDIO.//////////**

PKG  
TRT: 5:00

C-TEASE  
SNODGRASS  
04/6/2022

CAMERA 2/TWO-SHOT

PIC 9

EFFECTS: FADE IN BUMPER  
MUSIC

EFFECTS: TAKE VO TZ  
LENGTH: 0:10

COMING UP: PEPPERONI  
ROLLS...A FAMILY TRADITION

(CTZ ROLLS INTO COMM  
BREAK-TWO WVU PSAs)

READER/VO TZ/TWO WVU PSAs  
TRT: 2:00

(-----ALI-----)  
AFTER A TOUGH SEASON LAST  
YEAR, DANIEL, DO YOU THINK  
THE MOUNTAINEERS CAN TURN  
IT AROUND THIS YEAR?

(-----DANIEL-----)  
WITH CHANGES TO THE  
COACHING STAFF AND A NEW  
GROUP OF RECRUITS, IT'S A  
TOUGH CALL ALI... BUT I  
KNOW MOUNTAINEER FANS  
ARE HOPING FOR A STRONG  
START IN THE BACKYARD  
BRAWL AGAINST PITT.

(-----ALI-----)  
WELL...STRAIGHT AHEAD...  
REPORTER DUSTIN COTHERN  
TAKES US TO A CELEBRATION  
OF ONE OF WEST VIRGINIA'S  
MOST LOVED DELICACIES.

(-----TAKE VO TZ-----)  
DUSTIN STOPS BY A LOCAL  
FESTIVAL WHERE PEPPERONI  
ROLLS ARE CELEBRATED. AND  
A KITCHEN WHERE THEY ARE  
MADE FRESH EVERY DAY.  
MORE ON THIS STORY AFTER  
THE BREAK.

////////////////////////////////////  
(CTZ ROLLS INTO COMM  
BREAK-TWO WVU PSAs)

PEPPERONI ROLLS/KICKER  
COTHERN/SNODGRASS  
04/6/2022

CAMERA 2/TWO-SHOT

PIC 10

EFFECTS: TAKE PKG  
LENGTH: 1:32

CG: U: MORGANTOWN

(-----ALI-----)  
I PERSONALLY THINK ONE OF  
THE BEST THINGS TO COME  
OUT OF THE GREAT STATE OF  
WEST VIRGINIA, DANIEL, IS THE  
PEPPERONI ROLL. DID YOU  
KNOW...THE MUCH-LOVED  
FOOD WAS FIRST SOLD IN  
FAIRMONT IN 19-27 AS AN EASY  
LUNCH OPTION FOR COAL  
MINERS?

(-----DANIEL-----)  
I DID KNOW THAT ALI. THE  
ORIGINAL PEPPERONI ROLL  
WAS ALSO JUST WHITE BREAD  
AND PEPPERONI...BUT  
THROUGHOUT THE YEARS,  
BAKERIES ACROSS THE STATE  
HAVE PUT THEIR OWN TWIST  
ON IT. REPORTER DUSTIN  
COTHERN GIVES US AN INSIDE  
LOOK AT HOW THESE TASTY  
TREATS ARE MADE AND  
CELEBRATED RIGHT HERE IN  
MORGANTOWN.

(-----TAKE PKG-----)  
WITH COVID CASES ON THE  
DECLINE, FESTIVAL SEASON IS  
RETURNING TO WEST VIRGINIA.  
HAVING MISSED OUT ON THEIR  
FELLOWSHIP TIME FOR NEARLY  
TWO YEARS, ON SUNDAY,  
MARCH 27<sup>TH</sup>, SUNCREST UNITED  
METHODIST CHURCH DECIDED  
TO START TO SPRING OFF WITH  
A CELEBRATION OF A WEST

PEPPERONI ROLLS/KICKER-2  
COTHERN/SNODGRASS  
04/6/2022

S: MIKE ESTEP/  
FESTIVAL HOST

S: DUSTIN COTHERN/  
@DcothernWVUNews

S: TRACY GILPIN/  
BAKER AT MID ATLANTIC  
BAKERY

VIRGINIA'S NATIVE DISH, THE  
PEPPERONI ROLL.

“The pepperoni roll means West  
Virginia, it means heritage, it means  
coal miners, it means the food of our  
people.”

THE PEPPERONI ROLL IS THE  
MAINSTAY OF WEST VIRGINIA  
CUISINE. NATIVE TO THE COAL  
MINING AREAS OF THE STATE,  
IT WAS INVENTED BY ITALIAN  
IMMIGRANTS WHO NEEDED A  
SIMPLE LUNCH TO EAT WHILE  
WORKING IN THE MINES. THE  
ORIGINAL PEPPERONI ROLL  
WAS JUST A FEW STICKS OF  
PEPPERONI BAKED INTO SOME  
DOUGH. NOW IT COMES IN ALL  
VARIETIES, FROM PLAIN TO  
FILLED WITH CHEESE TO MELT  
THE COAL STATES HEART.

“For almost a hundred years the  
pepperoni roll has endured as a West  
Virginia staple. From tailgating to  
parties, to a convenient snack, the  
pepperoni roll endures as a local  
favorite.”

AND THE PEOPLE OF WEST  
VIRGINIA CAN'T GET ENOUGH.  
THE TASTE, TEXTURE, AND  
CONVENIENCE OF THE ROLL  
KEEP PEOPLE COMING BACK.

“They're fast, people get them all the  
time. I can't tell you how many trays  
of pepperoni rolls we make per day to  
go out in that hotbox. They are fast to  
eat, people are able to drive in their

PEPPERONI ROLLS/KICKER-3  
COTHERN/SNODGRASS  
04/6/2022

vehicles and eat them without making  
a mess.”

AND IF YOU MISSED THIS  
CHANCE TO GET A ROLL, DON'T  
WORRY. THE THREE RIVERS  
FESTIVAL, HELD IN FAIRMONT  
AT THE END OF MAY, WILL  
HAVE A PEPPERONI ROLL  
BAKE-OFF AND AN EATING  
CONTEST. DUSTIN COTHERN,  
WVU NEWS, MORGANTOWN.

////////////////////////////////////

PKG  
TRT: 2:20

CLOSE  
SNODGRASS  
04/6/2022

CAMERA 2/TWO-SHOT

EFFECTS: FADE IN BUMPER  
MUSIC

CG:S: DANIEL WOODS/  
ALI MCDANIEL  
@DWoodsWVUNews  
@AliWVUNews

EFFECTS: TAKE LOWER THIRD  
[MediacollegeneWSCast.wvu.edu](http://MediacollegeneWSCast.wvu.edu)

EFFECTS: TAKE LOWER THIRD  
[Youtube.com/WVUJournalism](http://Youtube.com/WVUJournalism)

EFFECTS: TAKE LOWER THIRD  
@WVUNews

READER  
TRT: 1:00

(-----ALI-----)  
NOW DANIEL, AS A NATIVE  
WEST VIRGINIAN, WHAT'S  
YOUR FAVORITE PEPPERONI  
ROLL?

(-----DANIEL-----)  
I STICK WITH THE CLASSIC, ALI,  
STICK PEPPERONI. AND I DON'T  
MIND ONE WITH CHEESE.

(-----ALI-----)  
GREAT CHOICE. HAVE YOU  
EVER HAD ONE WITH SAUCE?  
BAKED IN THE OVEN? THAT'S  
MY FAVORITE. WELL, THAT'S IT  
FOR THIS WEEK'S EDITION OF  
W-V-U NEWS. I'M ALI  
MCDANIEL.

(-----DANIEL-----)  
AND I'M DANIEL WOODS... YOU  
CAN VISIT US ONLINE ON OUR  
WEBSITE OR WATCH OUR  
SHOWS ON YOUTUBE... AND  
PLEASE FOLLOW US AND OUR  
REPORTERS ON TWITTER.  
THANKS FOR WATCHING.  
WE'LL SEE YOU NEXT TIME.

////////////////////////////////////

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SNODGRASS  
04/6/2022

EFFECTS: ROLL CREDITS

EFFECTS: TAKE CAMERA 4  
WIDE SHOT

EFFECTS: TAKE COPYRIGHT

EFFECTS: ROLL TO BLACK

EFFECTS: ROLL CREDITS

EFFECTS: TAKE CAMERA 4  
WIDE SHOT

EFFECTS: TAKE COPYRIGHT

EFFECTS: ROLL TO BLACK

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TRT: 1:25